# Style Analysis Worksheet 2.0

## Context

**Author, Purpose, Audience**

- Who wrote this document?
- Who will read this document?
- What is the author’s purpose (to entertain, to inform, to persuade, to express)

## Content

**Examples/support**

- What kind of evidence does the author use to clarify and support his/her ideas?
- Is it solid?
- Is it appropriate to the author’s purpose and audience?
- Is it valid?

## Metaphor

- What comparisons and specific images does the author use?
- What is their effect on the reader – what seems to be the reason behind them?

## Organization

- In what order are ideas introduced?
- Which subjects are discussed at length?
- How does the writer lead us through the organization (transitions, headings, subheadings)?
- How does the writer use formatting – Quotation Marks, Italics, Capital Letters?

## Style

### Attitude and Tone

- How does the author feel about the subject?
- What is the author’s tone (serious, humorous, angry, neutral, etc.)?

### Word Choice (Level of Diction, Connotation, Jargon, Doublespeak)

- How does the author’s language affect how you read the article?
- Is it appropriate for the author’s audience and purpose in writing?

### Sentence Structure

- Does the author use long or short sentences, simple or complex ones?
- What does the sentence structure tell you about the formality/informality of the document?
- Is it appropriate?
- What techniques (i.e. sentence fragments) does the author use for emphasis?