

What's a College Store?

In high school, most of your textbooks were free. When you come to college, you'll need to purchase your own textbooks and everything else you need for classes and campus life.

That's where your college store comes in.

Your college store is a...

- bookstore
- academic supplies store
- clothing and insignia shop
- convenience store
- gift shop
- plus a lot more

...all rolled into one. In many ways, your college store is more like a student resource center. Only the college store has everything you will need in one place.

The college store's employees are specially trained to assist students. In fact, some of them are students, too.

YOUR COLLEGE STORE IS READY TO HELP

Your success and well-being is the college store's first priority.

- All the academic tools you need are available at your college store.
- Only the college store has the latest, most accurate information on the textbooks your professors have assigned.
- The college store has real people to help you right now, not just a web site and an e-mail address.

This Special Guide is endorsed
by College Parents of America

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YOUR COLLEGE STORE IS READY TO HELP

We are here to assist and support you throughout your school years.



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TEXTBOOKS AND REFERENCE BOOKS

Your college bookstore's most important job is to find out which textbooks your professors have selected to use in your classes and make sure those books are ready for purchase when your classes begin.

We have the most complete and up-to-date textbook information from your professors. All required and optional textbooks are listed by class at the store. Also, the college store assists you with textbooks in many other ways:

- The store ensures that the **exact book editions** your professors requested are on the shelf. You won't get stuck with the wrong editions.
- To help you save money, the store tries to provide as **many used copies** as possible. You can examine their condition before buying.

- For some classes, the store may be able to offer a **choice of textbooks** in different print or electronic formats. You can pick the type that best suits your budget and study preferences.
- For your convenience, the store accepts a **variety of payment types**. A credit card isn't mandatory.

- The store offers easier and more **flexible returns** procedures if you need to bring a book back.

- Purchasing textbooks at the store allows you to take them home immediately—**no waiting** for drop shipment.

- During "buyback" time at the store, you may be able to **resell** your unneeded used textbooks for cash.
- Store employees are always available to give you **personal attention**.

Your college store also stocks many dictionaries, reference books, and study guides to help with your class work. If you need a book that's not in stock, your college store can order it for you.

ACADEMIC SUPPLIES

Everything you need for class is available at your college store—pens, notebooks, paper, folders, highlighters, sticky notes, computer supplies, and more. If your professor requires special materials, instruments, or other items for your assignments, the college store most likely has them in stock.

CLOTHING AND INSIGNIA ITEMS

Want to express your school spirit? Your college store offers a variety of apparel and other items with the school's logo and colors. There is something to fit every budget.

CONVENIENCE ITEMS

Your college store understands students don't have time to waste, especially in between classes. The store stocks a number of grab-and-go items to meet students' needs—right now.

GIFTS

Students don't need to go farther than the college store to find an array of affordable gift items for holidays, special occasions, or just to say thanks.

PLUS A LOT MORE

You might be surprised at what your college store has on hand to help make your school year a successful and enriching experience. Come in and see everything for yourself. Your college store also would like to hear your suggestions for other products and services.